

Zixiao “Nick” Yang

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EDUCATION

Syracuse University

Master of Arts in Magazine, News & Digital Journalism
GPA: 3.79
(Grad Award: All Semesters)

Syracuse, NY
July 2024 - Present

Wake Forest University

Bachelor of Arts in Philosophy and Minor in Journalism
GPA: 3.87
(Dean's List: All Semesters)

Winston-Salem, NC
August 2019 - May 2023

EXPERIENCE

The NewsHouse website | *Contributor* | Syracuse, NY

August 2024 - May 2025

- Wrote and edited news stories related to Syracuse regularly for publishing to promote recognition of Syracuse University's esports program and minority groups such as Syracuse University's Asian Basketball team

Syracuse University | *Classroom Facilitator* | Syracuse, NY

August 2024 - May 2025

- Managed class materials, maintained records of 30 students' attendance and assessed students' class projects
- Mentored students solve technical issues and become proficient with using Adobe Premiere Pro and using professional equipment to shoot videos and take photos
- Made several simple tutorials on Premiere Pro in order to help students solve common production problems

Beijing Zhongguang Film & TV Integrated Media Development Co., Ltd | *Video Post-production Intern* | Beijing, China

July 2023 - December 2023

- Edited video clips displayed on national TV programs for three children's TV shows by selecting and editing raw footage, rearranging material to create a narrative, and adding elements, effects and background music
- Modified abbreviated versions for social media posting of an investigative documentary program on prominent figures in China for broadcasting on national TV
- Created short promotional videos for international sports events like the Badminton Open and Chengdu Marathon

SKILLS

Technical

- Microsoft Office Suite
- Video editing: Adobe Premiere Pro, After Effects, Photoshop, Davinci Resolve
- Journalism: interviewing, filming and storytelling
- Basic web and graphic design (HTML, CSS, Canva, Figma)

Language

- Chinese, English, Japanese (N2 proficiency)

PROJECTS

Gen.G Esports | *Practicum Trainee* | Seoul, South Korea

May 2025 - June 2025

- Developed a marketing strategy for the new GGX project Gen.G is pushing with the marketing team
- With the marketing team, designed introductory brochures for the GGX project to both make it informative, worthy to keep as a souvenir and easy to comprehend for English-speaking users
- Presented the GGX marketing campaign, its core concept and specific practices with clear slides for Gen.G to incorporate in actual marketing plans
- Filmed practicum trainees' work and created a video to showcase the practicum for social media use

On The Bandwagon Podcast | *Producer* | Syracuse, NY

January 2025 - May 2025

- Researched the topic, reached out to multiple sources and interviewed to write a feature story for one episode
- Using an advanced Nikon D7200 camera, Took photos for the podcast website of related objects during an interview with the main source of the episode